

**SUMMARY NOTES - FINAL**  
**Pacific Oil Spill Prevention Education Team (POSPET)**

**2015 Fall Meeting**  
**November 6, 9 am to 1 pm**  
**Portland, OR**

**Attendees**

In person

Meg Gardner, Oregon State Marine Board  
Ray Hoy, Oregon DEQ  
Lisa Isakson, WA State Dept of Ecology  
Hilary Wilkinson, Pacific States/BC Oil Spill Task Force

On the phone:

Aaron Barnett, Washington Sea Grant  
Andy Gregory Puget Soundkeeper Alliance  
Michelle Young, Georgia Strait Alliance, BC

**Welcome and Introductions**

Hilary called the meeting to order and led participants in a round of introductions.

**Recap and status of next steps from Spring 2015 meeting**

Hilary recapped the Spring 2015 meeting held in Vancouver BC. Highlights include:

- Spills 911 materials were distributed
- The major focus of the meeting was to begin drafting a POSPET work plan. A first draft was developed and distributed as part of the packet for the Fall 2015 meeting.

Follow up actions that have been completed include:

- Fall 2015 meeting held in conjunction with Rail Roundtable
- Clean Marina certification updated numbers have been posted on the POSPET page of the OSTF website. Numbers are current as of 11/6/15
- Received bios and pictures from most POSPET members, including:
  - Aaron Barnett (still need picture!)
  - Lisa Isakson
  - Meg Gardner
  - Michelle Young
  - Rachel Lord

- Shayne Cothorn
- Still need bios and pics from:
  - Ray Hoy
  - Vivian Matuk
- Items that still need to be done from Spring 2015 meeting
  - Hilary and Lisa need to update the Spills Aren't Slick Flier
  - Vivian – status of work with others re: fuel dock tool kit coordination?
  - Set up a regular Spills Aren't Slick materials development and distribution budget line-item

## Member updates

Hilary noted that this was the second meeting in which members were to send their jurisdictional updates one week in advance of the meeting. Two jurisdictions (BC and OR) submitted written updates in advance of the meeting (see Appendix A for updates for these jurisdictions). The group agreed to revert back to the previous system of providing verbal updates at the meeting. However, updates will be limited to three minutes per member and will be focused on one or two items of interest to the broader group.

### **Lisa Izakson, WA Dept. of Ecology**

- Biggest thing happening in WA – recent passage of the Oil Train Protection Act. This expands barrel tax to rail but not to pipelines. Ecology will continue to work to include pipelines. The Act requires railroads to comply with contingency planning, and they will also have to let people know the type and volume of the product being transported. Ecology got a \$700K budget increase for caching equipment across the state. This will also give money to help local firefighters get needed resources immediately in the event of an explosion.
- Lisa has been doing more work on info-graphics and interactive mapping with the goal of educating people about how oil transportation risk impacts them.

### **Andy Gregory, Puget Soundkeeper Alliance**

- Washington now has 71 clean marinas.
- WA is in the process of updating the Marine Pollution Prevention Handbook (previously referred to as the “resource manual”). The current issue – a guidebook for BMPs - is 120 pages and was originally published in 1995. His group has had a series of meetings with stakeholders, including Ecology, DNR, NWMTA, and many others. They are trying to update both the content and the usability of the manual. It will include tracking sheets, information on Class 4 fueling facilities, etc. There will also be an interactive pdf associated with it. There are about 210 marinas in WA and they plan to print around 200 copies. Feb 1, 2016 is the target publication date.

### **Aaron Barnett, Washington Sea Grant**

- Sea Grant put on a pollution prevention workshop for the Port of Townsend. Will be honing it and taking it to trade schools.
- They were very busy last summer working with USCG-Section Puget Sound to put together 1000 spill kits, which include a lot of POSPET materials. Nine hundred kits have been distributed so far, many of which have gone directly to the Coast Guard to distribute to the boats and vessels they inspect. There is a meeting on the 18<sup>th</sup> to talk more about it.

### **Michelle Young, Georgia Strait Alliance (GSA), Clean Marine BC Program**

- Canada's recent election changes the environment for environmental protection considerably. It puts Type 1 review processes (e.g. Embridge proposal) up in the air. The National Energy Board (NEB) hearings on Kinder Morgan pipeline to Vancouver will probably be overhauled. GSA has intervener status.
- A resolution was recently passed by the Union of BC Municipalities to improve spill preparedness capabilities in BC. This resolution was strongly supported by GSA.
- Michelle will attend the Boating Ontario conference celebrating the 20<sup>th</sup> anniversary of the clean marine program in Canada.
- There has been a 67% increase in clean marina certifications in BC so far this year, and a 25% increase in participation overall (enrolled and certified). They recently received the President's Award from the Environmental Managers Association of BC.

### **Meg Gardner, OR State Marine Board**

- Clean marina trainings will take place in Newport and Portland in the near future. These trainings will also provide resources for marina managers to address invasive species and abandoned/derelict vessels. There will be a poll to determine the level of interest in HAZWOPER training.
- No new clean marina certifications – however, they have had re-certifications. This is equally important, since there is turnover in marina management, and continuing education needs to occur.
- OR is also planning to update their version of the Marine Pollution Prevention Guidebook and is interested in seeing what WA does.

## **Update of Pacific States/B.C. Oil Spill Task Force**

Hilary provided a brief update on activities of the Pacific States/BC Oil Spill Task Force, noting that the major focus of the past year has been on the issue of crude by rail. The Task Force hosted a very successful Crude By Rail Roundtable on 11/5/15 in Portland. Notes from that meeting will be posted on the Task Force website as soon as they are ready.

## POSPET – Work Plan next steps

The bulk of the meeting focused on advancing the draft POSPET Work Plan (Work Plan). Highlights of this discussion follow.

### **Mission**

POSPET members voted unanimously on the following mission statement. This is essentially a selection of “Option 2” from the draft Work Plan, with some edits.

Support the mission of the Pacific States/BC Task Force – No Spilled Oil – by focusing on chronic spill prevention through focused education and cross-jurisdictional coordination.

### **Work Plan**

At the Spring 2015 meeting, several POSPET members agreed to research priority work plan actions to 1) describe the action/activity, including its purpose, 2) Describe the tasks necessary to complete the action/activity, and 3) describe POSPET’s capacity to undertake the work.

The results of this research were reported out at the meeting and are captured below within each Work Plan category.

#### *Category 1: Mission/Role*

**Priority Action item #1:** Ask Task Force what role they see moving forward (HILARY)

Hilary reported that she scheduled a lunch with the Coordinating Committee on 11/6/16 in Portland to discuss this.

#### *Category 2: Coordination/Guidance/Communication Strategies*

**Priority Action item #1:** Data visualization, mapping, messaging of data (spills of X magnitude, etc); transportation trends. Would like to see POSPET do more in terms of synthesizing data. We should be OSTF’s education arm and be able to take the data and do something really meaningful with it. Should also consider a standardization of data. (LISA)

Lisa reported the following:

#### *Purpose*

To establish a standardized framework by which jurisdictions report their data in order to compile statistics that can be interpreted visually.

### *Tasks to accomplish*

- POSPET: Make a wish list of the data we would like to have and the educational purpose for it.
- POSPET or OSTF: Identify what data jurisdictions collect and the format (e.g. barrels, gallons, metric tonnes, etc.).
- POSPET or OSTF: Identify what data jurisdictions are allowed to share.
- POSPET: Present to OSTF steering committee and pitch why we need wish list items, what the data can be used for, and have a discussion about barriers, needs, desire to move forward on this project, etc.
- OSTF: Identify the format to standardize the data into (e.g. barrels, gallons, metric tonnes, etc.)
- POSPET or OSTF: Work with member jurisdictions to standardize data.
- POSPET and/or OSTF: Use data to create statistics, infographics, and maps.

### *Capacity*

POSPET members could coordinate with their OSTF committee representative (if applicable) to find the information we need. OSTF would need to take responsibility for members actually standardizing the data. POSPET members can easily take care of conversions. This might be a multi-year project because it requires working and potentially changing the way jurisdictions report information.

**Priority Action item #2:** Consider social media. Be the authority for West Coast oil spill issues. Leverage what is happening in the gulf. (LISA)

Lisa reported the following:

### *Purpose*

To maximize outreach efforts, POSPET can leverage free social media platforms to outreach to our target audiences.

### *Tasks to accomplish*

- Identify POSPET educational target topics.
- Identify target audiences for those topics and the how information will help.
- Identify whether information from POSPET will simply enhance or supplement ongoing jurisdictional efforts or be the primary source of information.
- Identify appropriate social media channels and create a communications plan for each topic, including a POSPET member who is responsible for updates, creating social media inroads, and leveraging current efforts.

### *Capacity*

POSPET members would need to incorporate this work into their own outreach work. Successful social media requires constant postings and outreach to others. The amount of time depends on how many topics we'd like to pursue.

### *Category III: Specific projects*

**Priority Action item #1:** Trainings for marina managers. Could collaborate on web-based tutorial for marina managers. Establish a Marina Working group? (AARON)

Aaron reported the following:

- Idea for general template for classrooms - each state/province could tailor to their specific requirements.
  - Rachel has a clean marina classroom tool – developed with University of Alaska. Aaron – took the class.
  - Andy wants to table the discussion until the marina handbook is ready. First step – go through and see what is applicable to a classroom tool. We have had some false starts on the clean marina classroom concept. There are numerous complications with this – potentially not a good fit for POSPET.
- Next steps: will table this action until marina handbook is ready

**Priority Action #2:** Develop a Communication Strategy (LISA)

Lisa reported the following:

#### *Purpose*

To clearly state POSPET's educational goals, strategies, priorities, and work plan to accomplish tasks that feed our goals and priorities.

#### *Tasks to accomplish*

- Identify goal(s), strategies, and topic priorities.
- Create a work plan and identify members to accomplish tasks.
- Set due dates for tasks.

#### *Capacity*

POSPET members can create subcommittees to accomplish the work identified. The amount of time depends on how many topics POSPET thinks are important to pursue.

**Priority Action item #3:** Develop a POSPET speakers list with subject matter experts (LISA)

Lisa reported the following:

#### *Purpose*

Create a dynamic list of subject matter expert speakers across all jurisdictions. The list can be used by non-profits, trade organizations, and jurisdictions when coordinating conferences, symposiums and other venues requiring speakers.

### *Tasks to accomplish*

- Encourage POSPET staff to sign up.
- Encourage OSTF staff to sign up.
- Advertise the list to conference organizers, trade associations and others who may need speakers on oil-related issues.

### *Capacity*

The list needs an owner and many cheerleaders. It should not be a time-consuming project.

**Priority Action #4:** Develop a library of all POSPET groups' resources (MEG)

Meg reported the following:

The group needs to decide whether this should be a public interface, or an internal platform. POSPET members agreed that the POSPET page of the OSTF website provides the public space, and that an internal platform for information and resource sharing is what is needed.

Meg shared that one good option is Basecamp. It's a platform for projects. Users can upload documents, photos, videos, slides etc. You need a username and login. It's a collaborative workspace. Can have to do lists and work flows, etc. There are multiple ways of using it. No user limitation. There is a file limit. Website could be a place.

Follow up: Meg will work with Hilary to look into this.

### *Category IV: POSPET Presence/Branding At Forums*

- Salish Sea Ecosystem (MICHELLE)
  - Michelle will take the lead on figuring out how POSPET can share booth space with Clean Marine BC
- Pacific Coast Harbor Masters (AK?)
- NW Marine Trace Association (LISA and ANDY)
- OSTF Annual Meetings (HILARY)
- Boating BC Assoc Conference (MICHELLE)
  - Attending on Nov 24, 25<sup>th</sup>
- Boating Ontario Conference (MICHELLE)
  - Attending to present/represent BC at national Clean Marine meeting, Nov 30 to Dec 2<sup>nd</sup>
- Harbour Authority Assoc of BC Conference (MICHELLE)
  - waiting on location and date)

Lisa reported the following:

### *Purpose*

To use conferences and forums as a way to deliver our message to target audiences.

### *Tasks to accomplish*

- Need to create a list of conferences/forums where POSPETs presence would be beneficial.
- Have a statement detailing how POSPET's presence would be beneficial.
- Note when POSPET jurisdictions already plan to attend and where representation would be needed.
- Work within POSPET to ensure our target conferences are attended.

### *Capacity*

A POSPET member could potentially have a jurisdiction cover the costs for attending. Could OSTF provide funding, if not?

### Ideas for working groups (OPERATIONAL)

- Marina Working Group (for people doing clean marina certifications) (MICHELLE Y)
  - Purpose: to share detailed updates, progress, challenges, successes, ideas and resources amongst marina certification programs. To support each other's programs and reduce duplication of effort. To gain a better understanding of the processes and logistics in each jurisdiction, similarities, differences, legislation. Explore possible joint projects in outreach, marina training, marina initiatives.
  - Tasks: Regular meetings, initially to explore the scope and solidify the purpose statement of the group.
  - Capacity: Not much time needed, maybe calls every two months. This would increase should groups decide to take on joint projects.
  - Budget: Conference calls initially.
- Fuel Dock Working Group (AARON)
- Recreational Boating/Outreach/Dockwalkers (MICHELLE)
  - Purpose: We primarily operate in silos on dockwalking/outreach in our various jurisdictions, and I have benefited from informal support from Vivian (dockwalking call, providing me with a sample of their boater kit). I think it would be good to formalize an outreach group to share resources, ideas, techniques, etc.
  - Tasks: Regular meetings, initially to explore scope and purpose/direction. To draft a purpose statement. Update and develop new outreach materials including OILS-911 (I see this working group as the lead on this, not solely responsible). Boaters kits.
  - Capacity:
  - Budget:
- Social Media (Lisa and Michelle)



## SUMMARY OF LUNCH DISCUSSION WITH COORDINATING COMMITTEE

- Discussion re: POSPET priorities especially the data synthesis and mapping idea (per Lisa)
- Long discussion re: clean harbor certifications, and importance of ongoing education given staff turnover for marina management
- Idea regarding BC Ministry of the Environment potentially supporting GSA for clean harbor certification efforts

## FOLLOW UP

- Next meeting will occur in Seattle at Puget Soundkeeper Alliance's office. Hilary will send out a Doodle poll to identify a date. Topics to cover include (but aren't limited to):
  - Work Plan check-in
  - Conversation re: pollution prevention guidebook (Washington's will have just been published)
- Set up a regular Spills Aren't Slick materials development and distribution budget line-item (HILARY)
- POSPET presence at Salish Sea: Michelle will take the lead on table, Lisa on abstract for Ecology work and Hilary on abstract on POSPET presentation.
- Hilary to send Doodle poll with meeting date options for 2016 (HILARY)
- Create next version of POSPET Work Plan based on conversation and decisions from this meeting and distribute by Dec. 6 (LISA)
- Research project sharing platform (Basecamp). (MEG and HILARY)
- Get Marina Pollution Prevention Handbook posted to POSPET page of OSTF website (once available) (Hilary)
- Connect Michelle (GSA) with Graham (Ministry of Environment) regarding potential support for clean harbor certification work
- Send Hilary bios and pics:
  - Ray Hoy
  - Vivian Matuk

### Follow up still needed from Spring 2015 meeting:

- Meet with Aaron and Joe Raymond re: outreach to fishing (HILARY)
- Fuel dock education kit. Pending response from OSPR, Vivian will set up a separate conference call/meeting.(VIVIAN)
- Hilary will work with Lisa to get a new version of the brochure and send it to POSPET members for feedback (HILARY and LISA)

## APPENDIX A – JURISDICTIONAL UPDATES

### BC update (Michelle Young, Georgia Strait Alliance)

#### Politics and advocacy

- We have been through a federal election, and have a new majority government and Prime Minister. Developing a new strategy to push for progress at the federal level on derelict vessels and pump out stations.
- As a result of the election, the National Energy Board hearings into the Kinder Morgan pipeline are up in the air. Our new PM made an election promise to overhaul the broken NEB process and restart the KM review. GSA has intervenor status in the NEB hearings. There are also First Nation court challenges of the proposed pipeline expansion.
- The Union of BC Municipalities passed a resolution calling for stronger community oil spill preparedness, a resolution that GSA supported. Now that the resolution has passed, the changes it calls for will be brought directly to provincial and federal decision makers by UBCM and local government champions.  
<https://georgiastrait.org/2015/09/a-big-win-for-stronger-local-spill-preparedness/>
- Spoke at a rally and flotilla in Ladysmith Harbour, one of the worst derelict vessel sites in BC, including a rusty ship that has been surveyed by Transport Canada and is at imminent risk of sinking with 13,000 litres of toxins on board.  
<https://georgiastrait.org/2015/07/ladysmith-rallies-on-derelict-vessels/>

#### Clean Marine BC

- Clean Marine BC has been presented the President's Award by the Environmental Managers Association of BC.
- One new certification since our June meeting. Clean Marine BC is now at 14 certified members, representing 20 facilities. 14 enrolled and planning to be certified.
- Invited to the Boating Ontario Conference in December to present on Clean Marine BC, and to meet with other jurisdictions on Clean Marine program in Canada. Regional Clean Marine 20<sup>th</sup> anniversary awards will be presented, with False Creek Harbour Authority being BC's recipient (our only 5-anchor marina in BC).

#### Outreach/dockwalking

- Green boating workshop given at Hunter Rendezvous on Thetis Island. Well received, and has led to a place in the Speakers Series at the January 2016 Vancouver International Boat Show, where we will be presenting the workshop twice.
- Did a mini revival of our spill kits (spill pad, OILS-911 brochure and sticker, GSA Guide to Green Boating), and handed them out with Telus volunteers at a fuel dock, boat ramp, and marina.
- Attending Boating BC Conference in November.

#### Media

- We've been doing a lot more media work, and getting great pick up from the boating industry publications, such as Pacific Yachting, Cdn Yachting, SunCruiser, Boating Industry Canada. We are working on our full-page Clean Marine BC article, and a full-page ad for the 2016 SunCruiser West Coast Boating Guide (once again).
- Clean Marine BC press releases:  
[https://georgiastrait.org/press-category/green\\_boating/](https://georgiastrait.org/press-category/green_boating/)

### Oregon (Meg Gardner, Oregon State Marine Board)

The Oregon State Marine Board (OSMB), with support from the Department of State Lands and others, has applied for NOAA's Community-based Marine Debris Removal grant opportunity to remove a sunken commercial fishing vessel located on the southern coast of Oregon (in Coos Bay). The project, if funded, will not only remove the sunken vessel, but also initiate an Abandoned and Derelict Task Force for the Oregon coast to work with coastal ports and marinas on issues they face specifically with former commercial fishing vessels to prioritize prevention strategies and coordinate future removal efforts. We will know in May 2016 whether we have received this grant. Also related to ADV, OSMB has removed 14 vessels from the water since the start of the 2015-2017 biennium in July, including three sunken vessels in Yaquina Bay.



We have completed re-certification visits for nine certified Clean Marinas (which occur every three years) who all maintained their certification status. We sent out a Clean Marina newsletter to marinas, boating facilities, and marine patrol throughout Oregon (attached), which covered multiple environmental topics including how to properly dispose of used oil spill cleanup materials. We also sent oil spill prevention and response supplies to all Clean Marina facilities over the summer to replenish their inventories. We have two Clean Marina workshops scheduled for pledged and certified Clean Marinas to occur November 10<sup>th</sup> on the coast and November 17<sup>th</sup> in the Portland area. Topics will include aquatic invasive species prevention, abandoned and derelict vessel removal, and small oil spill response and resources. A preliminary site visit has been schedule with a marina in the Willamette valley area to get them ready for Clean Marina certification in late November.