

SUMMARY NOTES - FINAL
Pacific Oil Spill Prevention Education Team (POSPET)

2016 Fall Meeting via conference call

October 12, 2016
9 am to noon

Attendees

Lisa Copeland, WA State Dept. of Ecology
Rob Dingle, WA State Dept. of Ecology (partial)
Andy Gregory, Puget Soundkeeper Alliance
Jen Karnik, Marine Exchange of Alaska
Connie Sullivan, Puget Soundkeeper Alliance
Franji Mayes, WA State Dept. of Ecology
Hilary Wilkinson, Pacific States/BC Oil Spill Task Force
Michelle Young, Georgia Strait Alliance

Welcome and Introductions

Hilary called the meeting to order and led participants in a round of introductions. She noted that Meg Gardner took another position and will no longer be the Oregon Marine Board's representative. She welcomed Franji Mayes, the new representative from the Dept. of Ecology. Jen Karnik also introduced herself as a new representative from Alaska. The Marine Exchange of Alaska has taken over the Clean Harbors program.

Recap and status of next steps from June 2016 Meeting

Hilary reviewed the status of follow-up items from the June 9, 2016 POSPET meeting held via conference call.

Follow up actions that have been completed include:

Hilary

- sent a Doodle poll to find a time for POSPET members attending Clean Pacific to have facetime
- added Lisa Copeland to the POSPET Listserv
- shared POSPET's presentation from Clean Pacific with Lisa Copeland

Lisa Copeland:

- Share Ecology's outreach calendar and communication plan
- Talked to Rob Dengel regarding small spill data and data visualization issues.

Meg:

- Established a Google Drive account for POSPET. All POSPET members should be prepared to turn around any requests from her quickly as she proceeds.
- Shared the link to Oregon Marine Board's Task Force on derelict vessels.

Rachel will:

- Connected Jen from Alaska Marine Exchange to POSPET.

Follow up actions that have not been completed (or the status is uncertain) from June 2016 meeting include:

Hilary will:

- Post photos from Meg's boat show event to POSPET webpage
- Upload the POSPET presentation on the POSPET website
- Include additional information on POSPET's webpage, including boat pictures per Meg
- Look into whether it makes sense to present POSPET info at PCC conference
- Get Marina Pollution Prevention Handbook posted to POSPET page of OSTF website (once available – not yet available as of 10/17/16)

Lisa will:

- share the video of the interview with the captain of the Tamara on boater safety. POSPET members will stay engaged on opportunities to promote this kind of boater education. One idea floated was the Harbormasters Association.

Andy will:

- Research/establish a closed Facebook group to accomplish the desired outcomes contained in the work plan.

WA State Pollution Prevention Guidebook (Andy Gregory)

Andy provided a detailed overview of the process to develop WA State's Pollution Prevention Guidebook, and walked through highlights of its contents.

Highlights of the process overview include:

- Numerous people from various entities were convened. They reviewed existing content, and either updated or wrote new content for the new manual.
- Process of content generation took three to four months. Process of drafting included:
 - Submittals to Lisa I and Andy (leads for initial layout etc).
 - Lisa I worked internally at Ecology to make sure timelines were met for content generation. She worked with WA Sea Grant on design and layout.

- Met every month to two months; once had everything, design took 3-4 months. Important that the document had strong visual appeal. He went out and took a lot of photos to depict actual BMPs etc.
- It took 50% more time than originally planned. The large scope/scale of the project pushed the timeline back.
- Currently have 200 copies at the printer to be delivered by Friday, October 14.
- The document will be rolled out at the Marina Manager conference, a major industry conference that happens each fall. Between 50 and 60% of all marina managers in the state attend. Andy will do a presentation.

Highlights of the *content* overview include:

- Laws and regs are one of the new features of the document. Tried to be careful to make it usable to people.
- Another new section: marinas with fuel docks.
- Marina managers are the primary audience. Boaters are a secondary audience.
- Content for the facility maintenance section was generated by marina personnel, including from the Port of Seattle – Shilshole Marina. They helped wrap in details of what they do in their daily practices.
- BMP section probably most helpful to other jurisdictions.
- There is a section on state inspections of marinas with fuel dock facilities (Ecology leads these). So Jason Reichert from Ecology was involved in producing content for that section. They wanted to highlight that inspection process so that the information can be gleaned in advance of an inspection - so there is no excuse for non-compliance.

Questions and comments:

- Question (Michelle): BC is 1.5 years from going through our own process. Wondering if leading up to that, WA can provide hints/tips/traps/pitfalls about the process side of things. Response:
 - Key to really getting it off the ground: critical mass of enthusiasm and support. It is difficult to keep moving it forward. It's a big lead role. Also- once had draft layout for the BMP section, hosted a series of focus groups with marinas in conjunction with WA Sea Grant. Invited marina managers etc. Need time and money for a lead coordinator. Hilary suggested a virtual roundtable with others interested in pursuing this to glean nuggets of wisdom from Andy and WA's experience. Others interested?
 - Jen: AK does have a manual, but not approachable. So she's interested in participating in that process.
- Question (Franji): How was the design team chosen and how was it to work with them? Response:

- Andy and Lisa did a lot of work on initial concept. Needed one single voice to go through the document (e.g. technical editor!). Hyperlink was important. Robyn Ricks from WA Sea Grant was the lead designer. Had a lot of meetings with her to lay a out the ideas. It was a very iterative process.
- Question (Lisa C): Who is the communications team? Response:
 - Andy has been talking to Rob and Maryann at Sea Grant trying to schedule a conference call. Lisa offered to participate.

Next steps

- Joint press release between Washington Sea Grant, Ecology and Puget Soundkeeper Alliance. They want to simultaneously launch the virtual and the hard copy versions.
- As soon as the press release is available, Andy will share it with POSPET along with a release date.

Member updates

Oregon

- No participation

Washington

Lisa Copeland – Department of Ecology

- Mentioned at the last meeting that Ecology has great footage of salty sea captain that fell asleep and ran his vessel (the “Tamara”) aground. This is part of the settlement agreement reached with him and Ecology. Working this month to get a public service announcement out. It’s in the works. Once it’s done, will release it.
- Rob Dingle will step up into Kathy Taylor’s old role at Ecology.
- There are a couple big penalties going on – legislature set a new calculation for how much the penalty would be based on how much was spilled. Unexpected impacts to smaller fishing vessels and they are working through it right now.
- Two new rules for oil transportation that is focused on rail. Also adopted another rule that requires contingency plans for railroads.

Connie Sullivan – Puget Soundkeeper Alliane

- Two new clean marinas have been certified in WA: Community Boating Center in Bellingham and Fiddlehead in Olympia.
- Have done a lot of tabling events, including the Duwamish River Festival and the Wooden Boat Festival.

British Columbia

Michelle Young, Georgia Strait Alliance (GSA)

- One new certified marina: the World Victoria Yacht Club. They are up to 23, with another 22 awaiting certification.
- They are well underway for establishing a clean marina digitization process. This is a big deal. (POSPET members interested in learning more about this)
- Doing first spill response training in November...training session with 20 people plus classroom.
- Had a conversation with the Blue Flag program manager – at this point will go over each other's criteria, seeing where there is overlap and differences etc. Next step will be discussing how to co-exist.
- The issue of derelict vessels is moving forward in BC, though they are far behind WA. Had a very high profile vessel removed Ladysmith Harbor. There were a lot of toxics on board. The vessel had been there for two years. Have cross-party support for something to happen on derelict vessels.
- She's giving a course on Monday – ABRA – hosted by quadrant marinas. Marine service manager service course.
- Boating BC conference coming up in November.

Alaska

Jen Karnik, Marine Exchange of Alaska

- Since the last POSPET meeting, the coordination of the clean harbor program has shifted from Cook Inletkeeper to the Marine Exchange. Usually Marine Exchanges are focused very specifically on sharing information about shipping – they do a lot of AIS tracking and share with state and federal agencies. Decided to take on the clean harbors program because they have the communication network throughout the state and are already working with all of the marinas. It's part of their mission statement – interested in making sure that it's done efficiently and safely.

POSPET Work Plan – Updates/Implementation Status

Section A – Online platform for materials sharing (**Meg and Aaron**)

- Meg Gardner got the Google Drive platform set up. POSPET members want to upload all materials and start using it.
- Group decided to get all POSPET materials uploaded in 2017.
- Jen agreed to help map a plan for identifying what information should be uploaded, and how to organize it in a useful way so that it is accessible.

- Franji noted that there is a diverse collection of materials – some owned by POSPET, some are Ecology publications, etc. If updates occur, the materials would go “stale” on Google Drive. She will provide a suggestion for how to deal with it.

Section B – Modernize Spills Aren’t Slick design and materials (Hilary)

- Ecology has \$10,000 for this effort, but the order needs to happen by November. Hilary, Andy and Lisa will meet in early November to determine next steps.

Section C – Develop training materials for marina and harbor managers/staff – form subcommittee (Michelle)

- Michelle noted that the scope for this committee is not exactly right. She will revisit the purpose/goals and send a draft around to POSPET.

Section D – Visualization of oil spill data (TBD)

- This will happen in the context of the new materials in Section C.

Section E – Develop/maintain speakers list (TBD)

- Ongoing, no update.

Section F – Represent POSPET at conferences (All)

- Group decided that for the 2017 Workplan, Section F and G will be combined as “Communications and Outreach”.

Section G – Enhance outreach efforts by initiating social media presence (Andy)

- The group agreed that it is difficult to generate content for social media, though it is helpful to share it. We still have the basecamp page that has links to people’s program. We still need to figure out POSPET’s own social media presence.
- Andy offered to look at the Basecamp message board and make sure we’re all individually following each other on the social media piece. He will take the lead on getting the Basecamp link out to the group.

2017 POSPET workplan

- Hilary will take the lead on drafting a 2017 workplan based on today’s conversation. It will be reviewed, revised and adopted at the February meeting.

Update on Pacific States/British Columbia Oil Spill Task Force

Hilary provided a brief update on activities of the Pacific States/B.C. Oil Spill Task Force.

Next Steps and Follow Up:

The following meeting dates were established for 2017:

- Wednesday, Feb 15, 9 am to noon
- Wednesday, May 31, 9 am to noon
- Wednesday, Oct 25, 9 am to noon.

Hilary will:

- send a Doodle poll to find a time for Lisa, Franji and Andy to discuss next steps with POSPET materials (last week of Oct/First week of Nov). Order needs to be placed by 12/1. **DONE**
- re-send POSPET's presentation from Clean Pacific with Lisa Copeland
- Work with Andy to convene a virtual roundtable for POSPET members interested in hearing more about WA State's process to develop the Pollution Prevention Guidebook.
- take the lead on drafting a 2017 workplan based on today's conversation. It will be reviewed, revised and adopted at the February meeting.

Franji will:

- provide a suggestion for how to deal with keeping materials posted on the Google Drive platform "fresh".

Lisa Copeland will:

- participate on the communications team for issuing the joint press release related to the Pollution Prevention Guidebook.

Jen will:

- take the lead on getting the Google Drive platform to next level
- come up with a strategy for identifying what type of information should be shared on Google Drive, and how to organize it.

Michelle will:

- work with Hilary and Jen once Google Drive is set up to get information uploaded from clean marina programs.
- revisit the purpose/goals for the marina subcommittee and send a draft around to POSPET.

Andy will:

- Look at the Basecamp message board and make sure we're all individually following each other on the social media piece. He will take the lead on getting the Basecamp link out to the group.

Hilary, Lisa and Andy will:

- Meet to make decisions on Spills Aren't Slick revisions. Hilary to send out a Doodle poll for early November.

Ongoing to do:

All POSPET members will use the following hashtags as appropriate to enhance everyone's overall messaging and programming:

- #zerospillswa
- #spillsarentslick
- #targetzerospills
- #greenboating

Topics for February 2017 meeting

- BC's Clean Marina digitization project (overview)
- 2017 Workplan – review draft and adopt
- Google Drive tutorial