

SUMMARY NOTES - FINAL
Pacific Oil Spill Prevention Education Team (POSPET)

2016 Spring Meeting
March 8, 2016
Puget Soundkeeper Office
Seattle, WA

Attendees

In person:

Andy Gregory Puget Soundkeeper
Lisa Isakson, WA State Dept of Ecology
Connie Sullivan, Puget Soundkeeper
Hilary Wilkinson, Pacific States/BC Oil Spill Task Force

On the phone:

Aaron Barnett, Washington Sea Grant
Meg Gardner, Oregon State Marine Board
Vivian Matuk, CA State Parks Division of Boating and Waterways and California Coastal Commission
Michelle Young, Georgia Strait Alliance

Welcome and Introductions

Hilary called the meeting to order and led participants in a round of introductions.

Recap and status of next steps from Fall 2015 Meeting

Hilary reviewed the status of follow-up items from the Fall 2015 POSPET meeting held in Portland, OR.

Follow up actions that have been completed include:

- Next meeting will occur in Seattle at Puget Soundkeeper Alliance's office. Hilary will send out a Doodle poll to identify a date for this and all meetings in 2016.
Done. All meeting dates set for 2016. Next meetings are from 9 am to noon on:
 - June 2 (conference call)
 - October 12 (in person, location TBD)
- POSPET presence at Salish Sea: Michelle will take the lead on table, Lisa on abstract for Ecology work and Hilary on abstract on POSPET presentation. **Done.**

POSPET presentation has been accepted; Hilary, Michelle and Aaron will present and are working out details.

- Create next version of POSPET work plan based on conversation and decisions from this meeting and distribute by Dec. 6. **Done.**
- Research project sharing platform (Basecamp). (MEG and HILARY) **Done.** Platform has been established and already used for editing of work plan.
- Connect Michelle (GSA) with Graham (Ministry of Environment) regarding potential support for clean harbor certification work. **Done.**
- Send Hilary bios and pics:
 - Ray Hoy (N/A; not able to participate on POSPET)
 - Vivian Matuk. **Done.**

Follow up actions that have not been completed from Fall 2015 meeting include:

- Set up a regular Spills Aren't Slick materials development and distribution budget line-item (HILARY)
- Get Marina Pollution Prevention Handbook posted to POSPET page of OSTF website (once available) (Hilary) **Not ready yet; title has been changed to "Guidebook" and it should be finalized in April or May 2016.**

Follow up actions that have not been completed from Spring 2015 meeting

- Hilary and Lisa need to update the Spills Aren't Slick Flier

Status of WA State's Pollution Prevention Guidebook

Andy provided an update regarding the status of WA State's efforts to create a Pollution Prevention Guidebook for marina managers. The Guidebook is an updated version of a previous document. The new version is intended to be more user-friendly and approachable.

Highlights include:

- The work is nearly complete. Content is almost finished, and they are actively working with Sea Grant on the design and layout. The expected completion date is end of March.
- The Guidebook is divided into various sections, with a BMP section up front. This is the meat and potatoes of the document.
- There is also a section with applicable laws and regulations that apply to marinas. They have tried to plain-speak these as much as possible and provide direct links to codes and federal laws.
- Have compiled a section with checklists, including a clean marinas checklist for marina managers.
- Last section is agency and organizational contacts.
- There will be an electronic version also.

Member updates

British Columbia

Michelle Young, Georgia Strait Alliance

- There are now 21 certified marinas – there has been significant growth in clean marina certifications.
- Just participated in Vancouver Boat Show, as well as Boating BC Assoc and Boating Ontario Conferences. Presented jurisdictional awards to top marinas in BC, Ontario, and Quebec at the Boating Ontario Conference for the 20th anniversary of Clean Marine programs in Canada.
- Updated Guide to Green Boating.

Washington

Andy Gregory – Puget Soundkeeper

- There are 70 certified facilities.
- They are very busy with renewals. Connie Sullivan is helping with the renewals and new outreach to marinas.

Lisa Isakson – Department of Ecology

- Working with Puget Soundkeeper on the Guidebook.
- Currently rule-writing for rail notification.
- Export ban of crude oil has been lifted – this has enormous implications for refining states. Ecology is trying to figure out what it means for WA in terms of risk.
- Equipment cache grant was included in the 2014 Oil Transportation Safety Act – will be providing local firefighters etc., with oil spill response equipment.

Aaron Barnett – Washington Sea Grant

- Participated in the 9-day Seattle boat show. It's a trade show – a lot of business comes out of there.
- They will be ramping up ads; they will be re-doing them in tandem with Coast Guard Section 13. They will focus on oily bilge water. Giving away bilge socks as well as the kits.

Oregon

Meg Gardner, Oregon State Marine Board

- OR is also working on a clean marina guidebook update. Lisa from WA State Dept of Ecology shared the BMP section of their draft guidebook – this has been very helpful to Oregon's efforts. Hoping to have it finished by May.

- There are 63 total clean marinas. They are working hard on renewals. Will be focusing on mid-southern valley to target a more public facilities owned on a few reservoirs.
- Attended the Portland Boat Show in January. Agency focus was on the environmental program. They had an agency boat decked out in trash and had participants guess what was wrong with the boat. 400 bags were distributed.
- They are hoping to improve content on the clean marina program's website.

California

Vivian Matuk, CA State Parks Division of Boating and Waterways and California Coastal Commission

- Their Clean Marina program is operated by industry.
- They do a lot of work with marinas and yacht clubs. The first boat show is this upcoming weekend in Sacramento.
- CA State Parks Division of Boating and Waterways and California Coastal Commission, in partnership with the Governor's Office of Emergency Services and the CA Office of Spill Response, created an oil spill communication toolkit for marinas and yacht clubs. Currently they are working on promoting the toolkit via workshops.
- Dockwalker trainings – currently conducting 8-10 per year. Last year was important as they were able to ensure more recognition of the program within the US Coast Guard Auxiliary and US power Squadron structure.
- They are conducting clean boating seminars at boat shows. A lengthy discussion on this topic occurred – primarily to discuss whether any POSPET members had had success in getting high turnout to these seminars. Most individuals expressed that it was an ongoing struggle, but ultimately everyone agreed it was still worthwhile. Ideas regarding activities and displays were shared. Highlights include:
 - WA Sea Grant has a big display (a big orange pyramid) that focuses primarily on sewage.
 - Anything interactive or different is what we try to put out there.
 - In CA, they distribute West Marine Discount coupons.
 - Have an activity of a jar with water – oil absorbent sheet. Also have information regarding sewage

Update on Pacific States/British Columbia Oil Spill Task Force

Hilary provided an update on Task Force activities since the Fall 2015 POSPET meeting, as well as primary focus areas in the months to come. Highlights include:

- Annual Task Force meeting is being held on June 21, 2016 in conjunction with Clean Pacific.

- The Task Force is updating a 2011 plan that addressed recommendations to improve preparedness and response in the two transboundary areas in this region (CANUSPAC and CANUSDIX).

POSPET WORK PLAN

POSPET members walked through the most recent version of the work plan, suggested a few minor edits (adding names to help with certain tasks, and extending certain deadlines for other tasks). POSPET members unanimously approved the 2016-2018 work plan.

The following section highlights each major work plan section, and the discussion regarding it that POSPET members had, including status and next steps.

Workplan Section A: Develop an online platform for materials and information exchange

- Meg established Basecamp as an experiment to test a platform. It was used for POSPET members to edit the work plan. Only one member utilized it for this purpose. We will continue to use Basecamp to see if it might become a more important tool, and will regroup later in the year as to whether it is helpful.
- POSPET members feel strongly that an online sharing platform would be very beneficial, especially something that allows for sharing of pictures and “in the field” activities, as well as products. Basecamp may not allow for the kind of information sharing some POSPET members have in mind. The idea of a closed Facebook page was shared, with a lot of enthusiasm and some concerns expressed. Pros include - POSPET members could quickly share information and materials in hopes that they can be utilized across jurisdictions and reduce the chances of duplicative efforts. Andy agreed to take the lead on researching having a closed Facebook group for POSPET members.

Workplan Section B: Modernize the Spills Aren't Slick design and materials

- Lisa has created a couple ideas for a redesign of the logo.
- Generally people feel that freshening up of the materials is needed, but nothing so major that signs would need to be replaced. The idea is that if things stay the same too long, people stop looking at it. One idea regarding the signs was to include information regarding reporting by changing the text below the sign.
- There was consensus that any tweaks need to be minor so that the current brand is recognizable.
- Hilary and Lisa will come back with some recommendations for freshening up the materials.

Workplan Section C: Develop training materials for marina and harbor managers/staff

- The group agreed to form a subcommittee on this topic. It will meet between now and June and will define it's purpose, as well as member roles and tasks.

Michelle will be Committee Chair and will convene a meeting between now and the June POSPET meeting.

Workplan Section D: Visualization of spill data for educational materials

- A lengthy discussion occurred on this topic. There is a strong sense across member jurisdictions that better graphics/visual information is needed to tell the story of spills (types, sizes, affects, etc) to enhance member's ability to conduct targeted outreach. Some materials have already been developed – Washington Sea Grant for example. More discussion is needed to really understand what data exists on spills, what it's limitations are, and what graphics representation of the data would be helpful for POSPET members.
- Lisa is already working with Sarah, and will continue to be the lead on this workplan item. She will report back in June with some more specific recommendations and ideas as to what the next steps should be.

Workplan Section E: Develop and maintain a speakers list of subject-matter experts for distribution

- Lisa drafted a preliminary spreadsheet and posted it to Basecamp as of March 8 2016. POSPET members agreed to upload names and contact info of individuals with specific expertise that could be beneficial across POSPET as members seek to get speakers or experts for various projects and programs. Deadline is March 22.
- There will also be individuals who can provide training, especially on spill response. This is a challenge in some jurisdictions (OR for example).

Workplan Section F: Represent POSPET at conferences

- Very little discussion occurred on this topic, other than the announcement that POSPET was accepted to present at the Salish Sea Ecosystem Conference for 2016.

Workplan Section G: Enhance outreach efforts by initiating and maintaining a social media presence (overall lead: Andy)

- Andy will lead this effort. POSPET members in general agreement it would be hugely helpful. Some concern was expressed regarding potential overlap of personal and professional Facebook content.
- Some members expressed that one of the greatest outcomes of this would be to connect with each other on line. Perhaps we could create a hashtag for Twitter that everyone uses when posting. Might be good to have links to each member's different accounts.

Next Steps and Follow Up:

- **Andy** will take the lead on researching/establishing a closed Facebook group to accomplish the desired outcomes contained in the work plan.

- **Meg** will share pictures from the boat show event she mentioned where her program had a boat and people had to guess what was wrong with it.
- **Hilary** to post pollution guidebook on Task Force website as soon as she receives notification from Andy that it is ready
- **Lisa and Meg** to figure out if Google Drive is a limitation to anyone in POSPET
- **Lisa and Hilary** are going to come back with recommendations with freshening up needed for the Spills Aren't Slick materials
- **Hilary** will send all email addresses to Michelle to set up the first subcommittee meeting for clean marinas. **Done.**
- **Lisa** will send Hilary the diesel spill maps. Done.
- Lisa will do a little more work to define what the data visualization project is – what is needed, what gaps are there in existing data, etc. **Done.**
- **Lisa** will post list of presenters and trainers to Basecamp (**Done**) and **everyone** will weigh in by March 26
- **Lisa** to set up conference lines for next 2 2016 POSPET meetings
- **All:** to share specific needs for SPILLS AREN'T SLICK materials (on an annual basis) to Hilary by close of business Friday, March 11.

Topics for June meeting

- June meeting – WA State (and others) pollution prevention guidebook(s)
- Clean Marina committee – status/report out