

POSPET – Third Quarter Meeting 2021 (via Zoom)

Sept. 9, 2021

10 – 12 AM - Pacific Time

FINAL SUMMARY NOTES

Participants

Glenn Dolphin, OR State Marine Board
Vivian Matuk, CA State Parks - California Coastal Commission
Hilary Wilkinson, OSTF
Michelle Young, Georgia Strait Alliance

Member Updates

Oregon

Glenn Dolphin, OR Marine Board

- Has completed 22 clean marina facility visits so far this summer. Overall, things have been good. They received NOAA funds to reduce ADVs in clean marinas by adding three new elements to the clean marina certification; 2021 is a “phasing” year. They will not hold marinas to the standard this year; rather, they will talk to them to ensure they are moving in the right direction. Three new elements include: 1) making sure vessel owners maintain a current registration; 2) making sure vessels are seaworthy; and 3) ensuring that either the boat owner or the marina has an insurance policy to cover the removal of a sunken boat.
- Through their ADV efforts so far, they removed six in the spring and have five more which will be removed before winter.
- Next summer, when the new standard is in place, both facilities and boat owners will be held accountable. It is extremely that someone physically go to the dock to talk directly with marina managers and look at infrastructure.
- There will be a backlog of non-seaworthy boats with owners paying moorage fees; next year hope to have a Vessel Turn-in Program (VTiP). They have the statutory infrastructure but need funding.

Discussion:

- Vivian mentioned that in CA, VtiP is mainly for recreational boats.

Michelle Young, Georgia Strait Alliance (GSA)

- Canada is undertaking a consultation¹ process to strengthen licensing requirements and raise funds to clean up derelict vessels.
- In terms of clean marinas, they have several recertifications underway but no new ones. They are still conducting site visits.
- GSA is hiring an eight-week position to help with the boater survey.
- They hope to have an in-person Vancouver boat show this year.
- They conducted a webinar in June on the topic of orca protection for boaters.

Discussion

- A question was asked regarding the clean boating webinar. Michelle responded that they had 20 people; the format was good. They had questions prepared; there was a bit of overlap in topics.

California

Vivian Matuk, CA State Parks - California Coastal Commission

- Thirteen virtual Dockwalker trainings have occurred this year with a total of over 100 participants. She revived idea of a “Quick Tips” newsletter, and they also convened a virtual lunch for Dockwalkers throughout the state to share lessons learned. It was very successful, with 40 participants. The session was recorded so it can be shared with others.
- Five virtual clean boating webinars have occurred with 433 participants. A different type of meeting format will occur on 11/4/21 to try to engage different people. It will cover numerous issues including marine plastics, ADVs, monitoring effort for sewage pumpouts, and more.
- Created 8 clean boating videos of 1-2 minutes each; discovered this is a good way to interact with the boating public; altogether, have had over 185,000 views. Topics include oil absorbents, hazardous waste, and boater kits.
- Last week marked the completion of the summer campaign for the online clean boating quiz. Each week, boaters are asked one question, for example: if there is a spill on the water, you are required to report it to X, Y, or Z. Whoever participates get entered in a drawing and can win a boater kit.
- She is currently working with OSPR to have a workshop featuring real case scenarios and highlighting what worked and what didn't. Enforcement officers and planners will be involved in these.
- Three additional virtual clean boating meetings will be held in October.

¹ The federal government has proposed new fees for vessel licensing and is currently receiving public feedback. If the proposal goes through, some of the fees will be directed to the cleanup of derelict vessels.

Discussion

- Question: Is there a nexus between the Dockwalker program and ADVs? *Response:* Dockwalkers cannot act as police, but they *can* do prevention messaging, which is usually messaging contained in the boater kit.
- Comment: most ADVs owners are not on dock to talk to. These owners are mostly those who are doing a good job of keeping things tidy and maintained.

National Clean Marina Certification (National Association of Marina Industries (AMI))

Glenn Dolphin led a discussion regarding the proposed certification program for marinas being undertaken by the National Association of Marina Industries. Highlights include:

- He is part of a clean marina coordinating group that, over the past couple of months, has developed an MOU for AMI intended to establish order an understanding that their proposal is distinct from the clean marina certification programs that already exist in 12-24 states. The MOU, if signed by AMI, will:
 - establish that AMI can only implement the program in states that don't already have a clean marina program, and
 - prohibit AMI from naming it/referring to it as a "national clean marina certification".
- AMI already has an established marina management 101 training for its members.
- There is a meeting with AMI the week of 9/13; during this meeting, the MOU will be presented.
- POSPET members agreed this was the appropriate approach to the situation and that there should not be a separate effort by POSPET and/or the Task Force leadership to weigh in formally on the issue.

Special Topic: Quantifying the benefits of small spill outreach programs

POSPET members were asked to come prepared to discuss two questions:

1. Do you quantify benefits of your own small spill outreach programs? If so, how? If not, why not?
2. Is there an opportunity to collaborate and leverage resources on this topic?

Highlights of POSPET members responses to these questions include:

BC

- Metrics include:
 - how many reached for spill response training (individuals and facilities)
 - email numbers
 - media hits (boating publications; print editions; advertising and articles, website emails)

- They'll distribute a quiz in the fall and will also track these responses.
- Marinas have their own metrics, including:
 - how much oil is recycled
 - storage capacity at the facility

OR

- Do not track Spills Aren't Slick outreach or amount of spills
- Metrics include:
 - media hits (boating publications; print editions; advertising and articles, website emails)
- They are focused on trying to engage the marina managers on BMPs as a holistic marina environment.
- They also distribute mini boater kits containing the OR Clean Boaters' booklet and an oil pad. Both are contained within a Ziplock bag and are distributed to marinas. They do not currently track this but could. It could help determine how many are distributed.
- Marinas receive an emergency spill response kit. A trashcan holds the contents, which include absorbent booms etc. If the facility uses their kit on an incident, they fill out a form, then OR Marine Board replenishes the supplies.

CA

- It is very difficult to measure impacts of outreach efforts
- Their metrics include:
 - # of boater kits distributed (note: they are considering a formula to calculate amount of oil a single pad can absorb multiplied by number distributed; this is how much oil was prevented from entering waters; but not accurate as not all pads are used etc.)
 - # of emails received (from people completing a boater kit survey)
- They have a survey in the boater kits that asks for email addresses if want to continue receiving clean boater information. Also, if boaters participate in survey, they can enter to win an inflatable life jacket etc. The survey asks about each boater kit item (replacement; function, etc.) so they can create a report that identifies needed improvements.

Discussion

- Members agreed that it would be great to hear from other jurisdictions (AK, HI, BC) as to how they approach this.
- Members also agreed that there is an opportunity to collaborate across POSPET to up level everyone's collective ability to track the impact of their small spills outreach efforts.

Next steps

- Hilary will develop a table comparing and contrasting the different metrics used by the different programs to measure impact of small spill outreach. This will help ensure that an “apples to apples” comparisons is being done.
- Glenn will share the newsletter he referenced with the Listserv. (DONE)
- Hilary will summarize notes and distribute to the POSPET listserv. (DONE)

Next POSPET Meeting

Our next meeting is **Thur., Nov. 18 from 10 AM to NOON** Pacific Time. We will continue the discussion about measuring the impacts of small spill outreach efforts, as well as get an update from Glenn regarding the AMI issue.